

Oktagon

INTERARTES | OKTOGON THE CLOSE UNION OF THE ARTS

INTERARTES

A face for the
21st century!

04

PRODUCTIONS

Media design, film productions,
Event formats, events

21

THE ARCHITECT
Heinrich Böll
Constructec Award
Industrial architecture

FROM EPIDAUROS TO ZOLLVEREIN...

FROM THE CLASSIC THEATER TO THE TOTAL THEATER

09

OKTOGON | ARCHITECTURE
Timeline

Overture	02
Editorial	02
INTERARTES Media Institute in the OKTOGON	03
The INTERARTES	04
The basic idea	05
The Close Union of the Arts OKTOGON as Total Theater	07
OKTOGON Architecture	09
Industrial Charm with State of the Art Technology	10
Zeche Zollverein	11
OKTOGON Cooling tower II	13
Architecture	15
History Cooling Tower II	17
OKTOGON Specs & facts	19
INTERARTES Productions	21
INTERARTES Productions	22
Media Design Film Productions Total Theater	23
Event Production	25
Impressions References	27
OKTOGON Impressions	31
Interior and Exterior Views	33
Imprint	41



01 OVERTURE

EDITORIAL | Page 02

Welcome!

Places of encounter are more than ever of great importance for the coexistence and cooperation of people.

In the age of digitization, informal communication, meeting places, places to stay, communicative spaces have the important task of connecting people, promoting direct exchange and building communality and community.

The Zeche Zollverein in the Ruhr metropolis in Essen is a place with a rich history, an exciting present and a future with a visionary outlook. Here the INTERARTES company is at home in the modernized former Cooling Tower II of the mine.

In the context of the international cultural and design focus of the Zeche Zollverein industrial monument, INTERARTES offers unusual action spaces in the OKTOGON and has contributed to the fact that the mine has repeatedly been honored as the best event location in Germany. The clear, modernized industrial architecture in the Bauhaus tradition includes the clear and elegant interior.

In this interaction, the OKTOGON presents itself as a dynamic, unusual and forward-looking meeting place.

Dirk Kottmann
Managing Director OKTOGON

02

INTERARTES | Media Institute in the Oktogon

the INTERARTES | Page 04

the BASIC IDEA | Pages 05-06

the TOTAL THEATER based on Walter Gropius | Pages 07-08



A new face for the 21st century!

■ Essen.Zollverein.

The young new face of the new century needs a future idea and a vision.

The city of Essen based agency INTERARTES, situated on the exclusive site World Heritage Zeche Zollverein, in its own division emphasizes INTERARTES CULTURE Consulting Development Management, emphasizing on the fusion of art, culture, education, science and media technology to meet this demand.

With a particular focus on dialogical and intercultural processes in a global social conflict, INTERARTES KULTUR is developing trend-setting formats for business and industry as well as for the public sector and other institutions, nationwide and internationally. ■ RSI



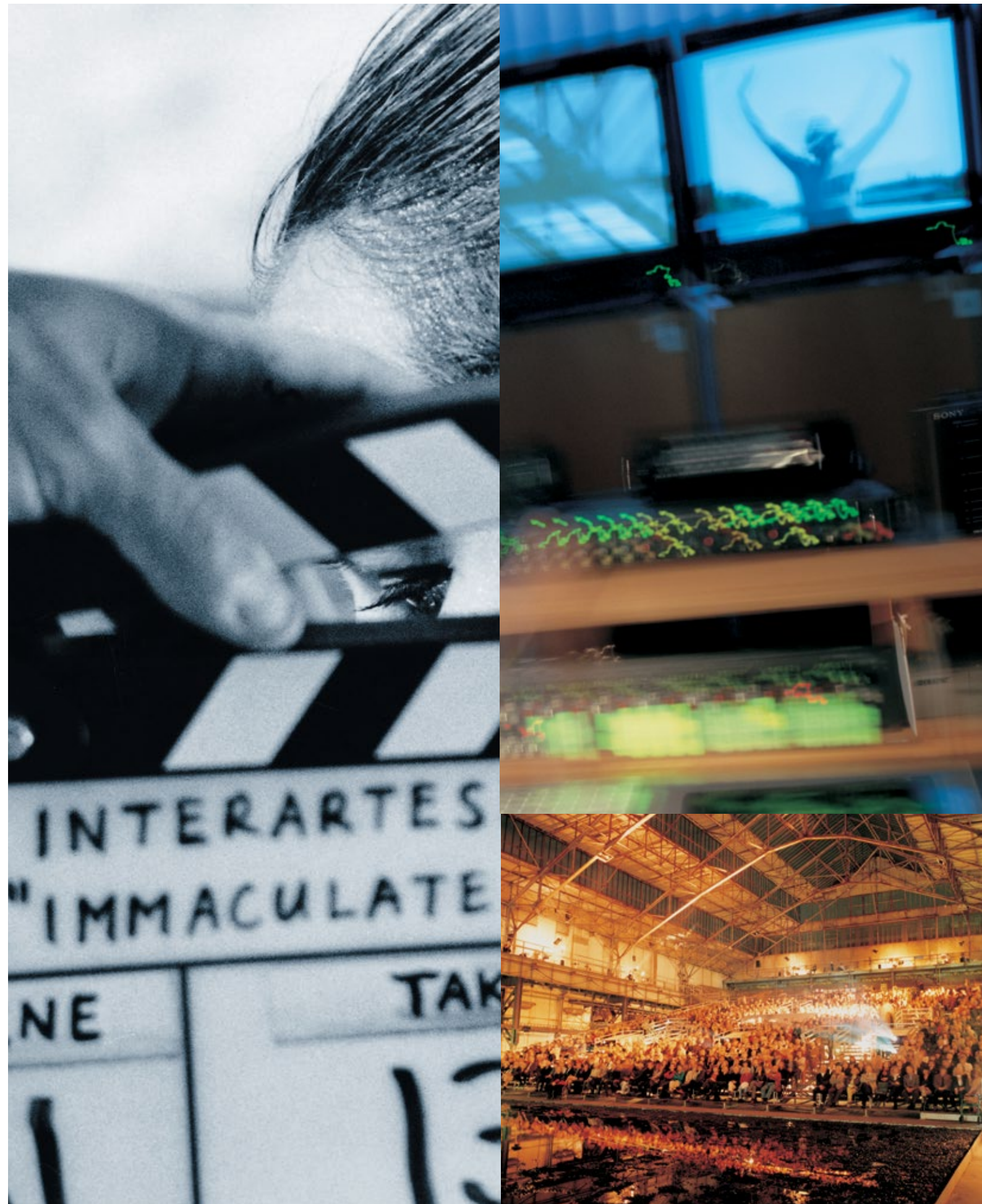
INTERARTES, the BASIC IDEA

INTERARTES, founded at the colliery Zeche Zollverein has been managed by Dirk Kottmann since 2006.

In the context of the international cultural and design focus emerging in the industrial monument, INTERARTES Media Design, Film Production, Total Theater GmbH provides a forum that interdisciplinary networks dance, the stage arts, theater, music and their modern derivatives film and video with advanced media technology.

INTERARTES opens for all of you, in the collaboration of Artists, Designers and Technicians, new game and action spaces and derives innovative media design for cultural, economic and Industrial communication.

The close union of the arts, its total art work connection, has tradition in Essen.



As early as 1927, Folkwang was synonym for the networking of music, dance, drama, visual arts, photography, film, literature, stage design, architecture and design.

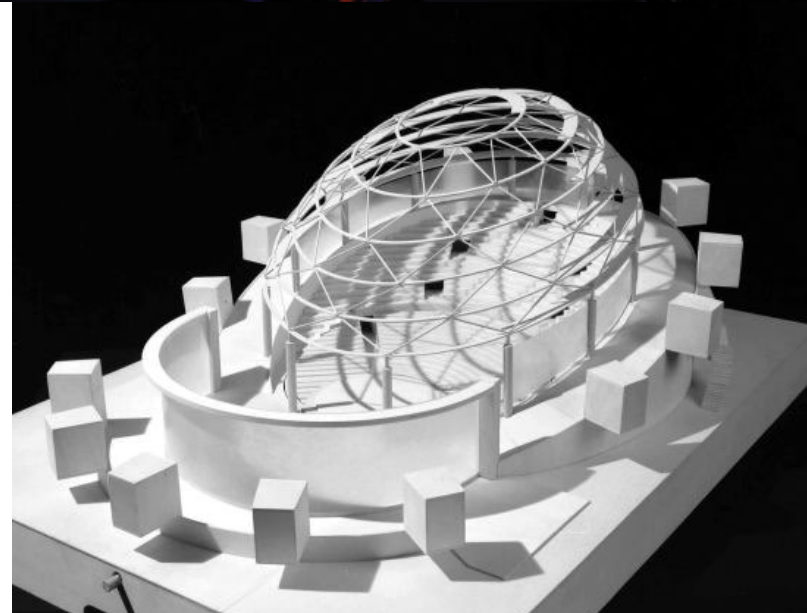
This is where the concept of INTERARTES as progress and a production center for electronic media started, to overcome the borders between the arts with state-of-the-art digital image and sound technology and to design new forms of media interaction, concentration, reflection and presentation.



The close union of the arts | Oktagon as a total theater

The idea of developing a creative center in the cooling tower at the Zollverein mine was developed by the initiators Klaus Armbruster and Dirk Kottmann on the basis of the visionary idea of the total theater.

In the twenties of the last century, the model of the total theater was created in joint venture by the architect Walter Gropius and the theater director Erwin Piscator.



In 1919, with the establishment of the legendary Bauhaus in Weimar, Gropius had paved a way which allowed artists from different disciplines to experiment with new forms of work and of design.



During the same period Erwin Piscator had founded the famous Theater at the Nollendorfplatz in Berlin, which was conceived to bring trend-setting game and presentation forms closer to a larger audience.

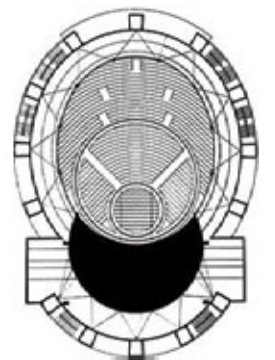
The total theater of 1927 remained only an architectural idea, but the basic idea of interplay of all arts including the audience is still an important art philosophy.

The architecture of the OKTOGON is thus not only a reconstruction of an industrial monument, but also a resurrection, a quote from the architectural idea of Walter Gropius.

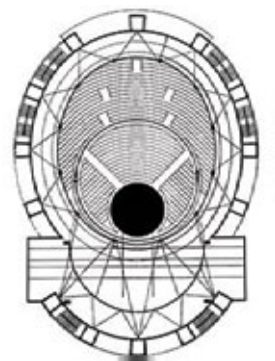
TOTAL THEATER | STAGE FORMS

All stage forms can be set up and transformed during the performance with the help of stage machines: depth stage, proscenium stage and round stage.

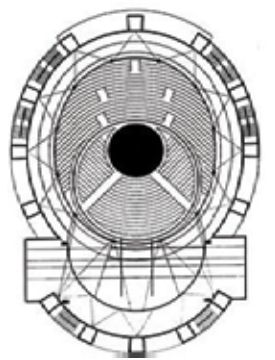
Walter Gropius: »The mechanical-machine means of transforming the game levels become effectively supplemented by the means of light projection... because in the neuter of the darkened stage, space can be built with light ...«



Deep-Stage



Proscenium stage



Round-stage

03 OKTOGON | Architecture

INDUSTRIAL CHARM with state-of-the-art technology | Page 10

ZECHE ZOLLVEREIN | Pages 11-12

OKTOGON | COOLING TOWER II | Pages 13-14

ARCHITECTURE | Pages 15-16

HISTORIE COOLING TOWER II | Pages 17-18

OKTOGON | SPECS & FACTS | Pages 19-20

Industrial Charm with State of the Art Technology

The OKTOGON creates a versatile framework for projects of all kinds: press conferences, conferences, exhibitions, gala events, presentations, ...

Due to the established film production company INTERARTES, OKTOGON offers very special possibilities for all ideas on TV, film and multimedia.

Further conference rooms top off the offer.



Zeche Zollverein, Essen, Germany

The Zeche Zollverein is considered “the most beautiful colliery of the world”.

In 1847 the first shaft was sunk, 1986 the last coal mined and 1993 the last coke produced.

In 2001, the UNESCO decided to reward the Zollverein site a World Heritage Site status.

The buildings and facilities, so the committee reasoned, are “outstanding examples of the application of the design principles of Bauhaus architecture in an industrial context”.

The over 100 acres of land covers old industrial plants like the shafts 1/2/8 and XII as well as the coking plant Zollverein.



Organisation der
Vereinten Nationen für
Bildung, Wissenschaft,
Kultur und Kommunikation



UNESCO-Welterbestätten
Deutschland e.V.



Today, the historic industrial monument is a center of art and culture, as well as for the creative industries in the Ruhr area.

More than 800,000 visitors a year find their way to Zollverein. Preservation by conversion that is the solution.

In the years 2009 and 2010, the Zeche Zollverein was honored with the Conga Award as “Germany’s Best Event Location”.

Oktagon | Cooling tower II

In spring 1998 the time had come: built on the foundation of the former Cooling Tower II of the Zeche Zollverein, the new building for INTERARTES was ready for the move in of people and media technology.

Our development and production center, the OKTOGON, was designed as a synthesis of the arts in the context of the international cultural and design focus created in the industrial monument on the World Heritage Site.



In September 1998, the production of the spectacular media synthesis of the arts „RUHR-WERK“ celebrated its premiere in the “Jahrhunderthalle” Bochum. Thanks to careful technical preparation, a smooth transition from makeshift production sites

and offices to the tailor-made new house built by architects Böll and Krabel according to our needs.

Since then, we and our project partners have enjoyed the cooperation in the functional and communicative OKTOGON.

The Architect

Heinrich Böll

After studying at the TU Berlin and making his Diploma in the class of Oswald Mathias Ungers, Heinrich Böll returned back to the Ruhr area to take over the father's architectural office in Essen-Altenessen.

In a long-standing partnership with Hans Krael, he developed a strong connection to the defining buildings of industrial culture in the Ruhr Area. The reconstruction of the Zeche Zollverein became nationally known.

Today, the office handles a wide range construction, from housing construction over buildings of the retail trade up to kindergartens. In Essen, Heinrich Böll recently has completed projects such as the hospice and four townhouses in Werden as well as an old fair housing complex on the Kreuzstraße in Heisingen.



Constructec Award 1998

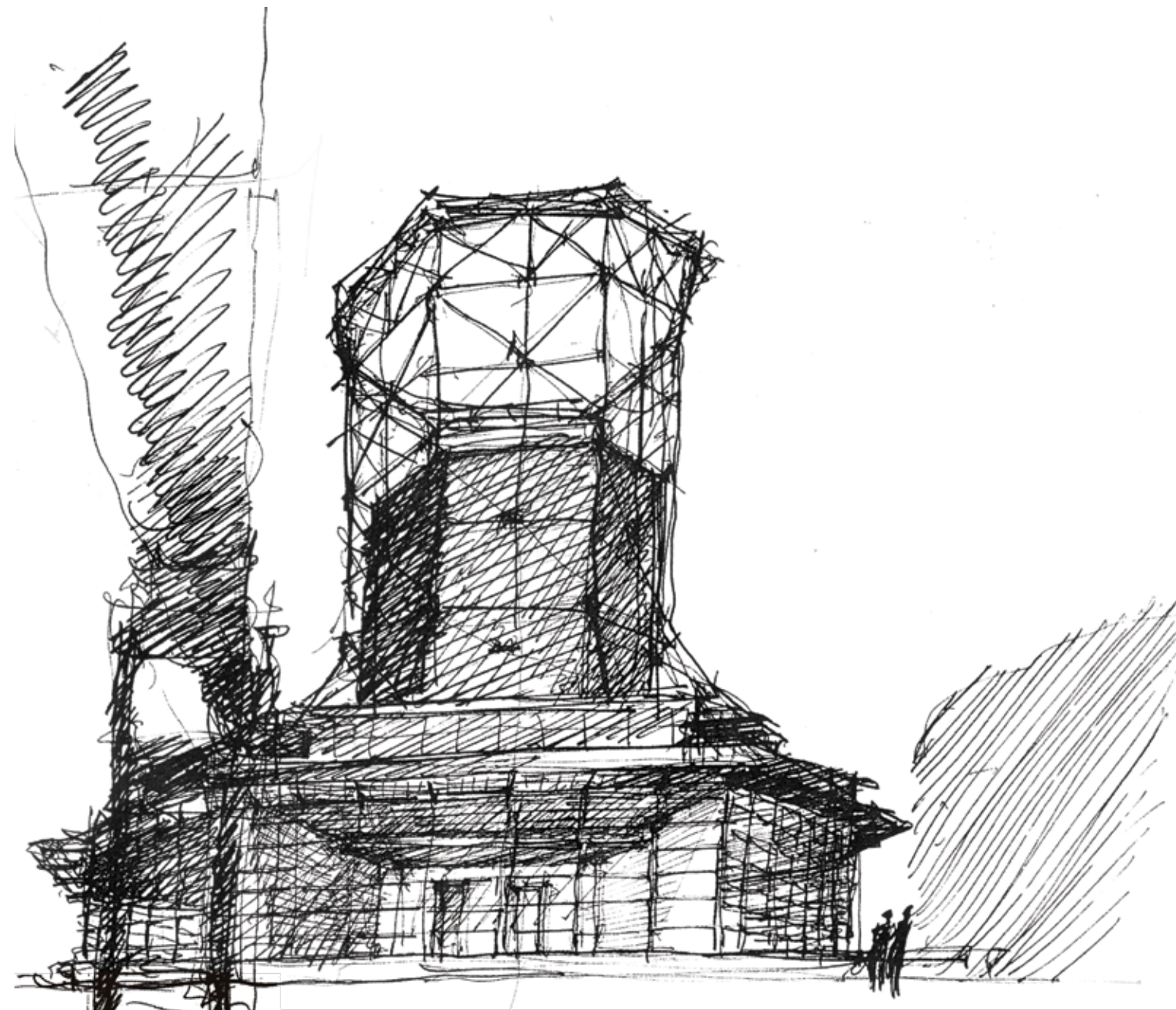
Glück auf | European prize for awarded industrial architecture

The CONSTRUCTEC Award, awarded from The BDA (German Chamber of Architecture) and Deutsche Messe AG for Industrial Architecture, went in 1998 to Essen's architects Heinrich Böll and Hans Krael, who were awarded for the reconstruction and renovation of the Zeche Zollverein XII in Essen. Between 1989 and 1995, the mine built between 1927 and 1932 and decommissioned in 1986, was carefully redesigned according to their plans.



From demolition to reconstruction

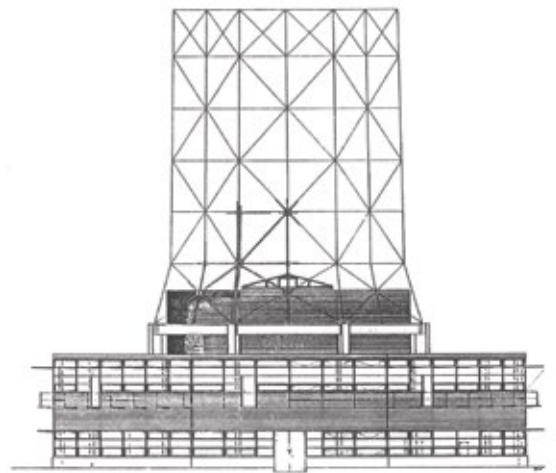
After the decommissioning of the coal mine Zollverein all what was left from the building structure of the cooling tower was only the concrete structure, the collecting cups in octagonal shape and a battered steel scaffolding for the wood paneling.



Up to the rebuilding

On top of the the "Cooling tower pond", a central building for the media institute for media art of the Folkwangschule was erected in the given structure. Meeting rooms, studios for film productions and congresses are grouped around a central studio stage with a diameter of 18m and a height of 14m.

The rooms on the upper floor are opened on circulating galleries - always following the octagonal shape of the former cooling tower. On the reinforced concrete structure, the construction form of the former cooling tower was used as a steel framework.



Oktoгон | Specs & facts

The OKTOGON, the former Cooling Tower II off the Zeche Zollverein, offers one of the most extraordinary meeting areas on the route of the industrial culture. Flexibly divisible for 40 to 600 people.

Studio stage on the ground floor

With about 900 square meters on the ground floor, the OKTOGON offers optimal conditions for studio fixtures, meetings, exhibitions, congresses, gala evenings and more event formats. 14 meters ceiling height provide: perfect acoustics | a pleasant indoor climate | an imposing atmosphere | enough space for special fixtures.

Exterior surfaces

In addition to the own studio space waiting for you is a 300 sqm paved outer area as well as a summer garden with another 300 sqm.

Gallery on the first floor

The upper floor of the OKTOGON offers, as a gallery, exhibition space and at the same time side rooms which can be used as back office or as VIP areas.



Specs & facts

Premises in the OKTOGON:

- Conference room
- Meeting rooms
- Workshop rooms
- Gallery on the first floor as exhibition space
- as well as numerous side rooms, that can be used as a back office or VIP area

Technical equipment in the OKTOGON:

- Technical equipment in the OKTOGON
- Professional stage lighting
- Fiber optic connection for real-time data transfer
- Video movie and animation support
- Flexible rig and curtain system
- Wireless Internet Access

Services in the OKTOGON:

- Event management (Hotel reservation, Social program, Decoration, DJs, Show acts etc.)
- Catering (optional)
- Furniture setting
- Hostesses
- Technical support

04 INTERARTES | Productions

INTERARTES Productions | Page 22
 MEDIA DESIGN | FILM PRODUCTIONS | TOTAL THEATER | Pages 23-24
 EVENT PRODUCTIONS | Pages 25-26
 IMPRESSIONS | REFERENCES | Pages 27-30

"RUHRWERK"
 Jahrhunderthalle in Bochum | Premiere 1998



INTERARTES Productions

From Total Theater to Corporate Communications

The projects of INTERARTES are moving between experimental studies on avant-gardist thresholds and professional events and productions where the results of artistic research are implemented on a large scale to fascinate a wide audience.

Media Design

In the media design division insights and experiences from the artistic development and production processes find concrete application to a forward-looking communication design.

INTERARTES took over the image cultivation for a new sports car in the form of a multi-track video clip installation on the Turin Auto Salon as a design task as well as the screen design of the digital online information service for a media company. Also the free-floating presentation of a virtual, computer-animated architectural model in a huge exhibition hall or the design of a large-scale stage and media spectacle for two thousand guests of honor on the 100th birthday of a global player Corporate Group.

The conception and production of such projects is always encased at INTERARTES in an overall design, which ensures the functional reference to the architectural and lighting situation of the performance venue.

The image and sound scape is embedded in the live action and reception context with image-accurate, multi-channel control technology, high-speed video projectors and high-resolution monitor systems. Nothing but the technological innovation of the last years enables such large-scale media presentations and complex multimedia stage events in progress at INTERARTES.



Film Productions

The INTERARTES film production initiate and realize feature, documentary and music films and experimental cinematographic projects. Our film production follows the development of digital image processing and computer animation, which enables a reciprocal integration of classically produced film images and digital image production in such an amazing and always perfected way that the human eye can less and less differentiate the origin of the visible pictures. In film production the connection of different artistic disciplines also leads to increased quality.



We are very successful in producing cinema and television films, where not only technical aspects but also the promising quality of the screenplay or the proximity to dance, theater and music spark our interest.

After the dance film „Erntezeit“ by Stefan Schneider and the music film „Zakir and his Friends“ by Lutz Leonhardt, we currently have two psychothrillers in work with „Immaculate Springs“ by Dominique A. Faix and „Thirteen“ by Adnan Köse. With „Toc-Toc“ by Detlev F. Neufert and Paleologos Koukouvelis we are developing a cabaret fabric and with „Vaterland“ by Martin Baltscheit a children's film.

Event Productions

Exciting architecture in combination with first-class technology in acoustics, image transmission and multimedia stage design; added by the competent advice of your own event teams and unique supporting programs, as for example from GPS Rallye.com.

Together we find the way to achieve your event goal!

Visitors from all over the world gather in the north of the City of Essen to experience cultural highlights in the OKTOGON Zeche Zollverein. With the nomination of the industrial ensemble Zollverein to World Heritage Site, the UNESCO prized both the uniqueness of this outstanding architectural industrial monument, as well as the current importance as a prestigious location of the creative industry and communication center of the entrepreneur and other hosts.

Originally thought of as a cooling tower of the colliery, OKTOGON quickly became a center of communication and encounter. In an ambience that combines tradition and modernity united at the highest level.

In a versatile framework for projects of every kind - press conferences, meetings, exhibitions, presentations, gala events, festivals, and conferences - any form of communicative meeting finds its place.



In the OKTOGON people can focus on the essentials: leading inspiring, successful meetings and organizing work centers or celebrations of any kind.



With 900 sqm on the ground floor and 300 sqm on the upper floor, the OKTOGON in Essen creates the ideal conditions for the most diverse prestigious events. From ten to 750 people.

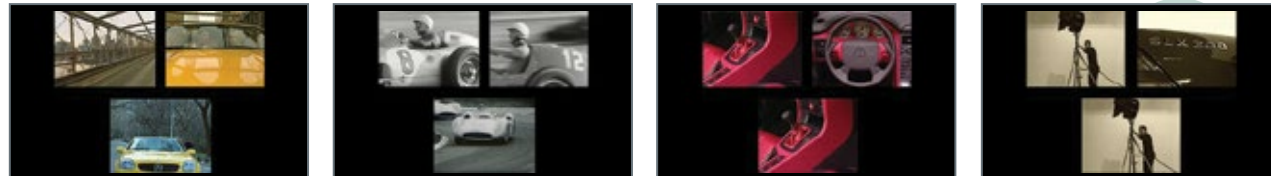
Daylight in each room and a ceiling height of 14 meter in the center of the building allows a pleasant indoor climate at all times and the perfect situation for thinking and designing.

Media Design | Impressions References

BOSCH



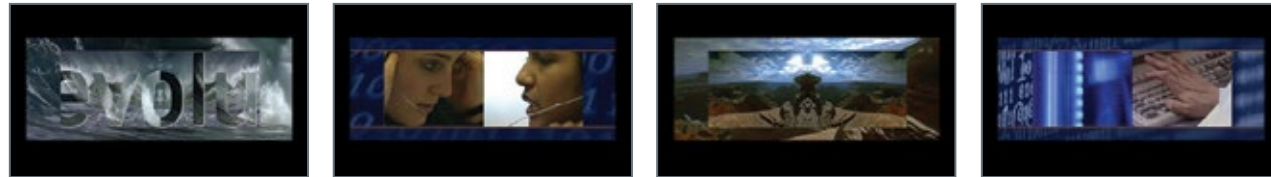
DAIMLER-BENZ



RWE



THYSSEN KRUPP



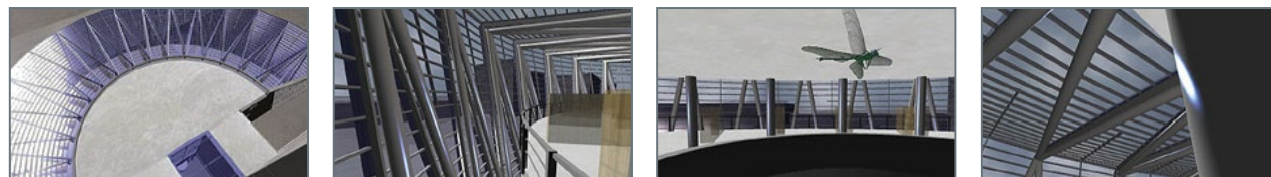
GROHE



VOLKSWAGEN

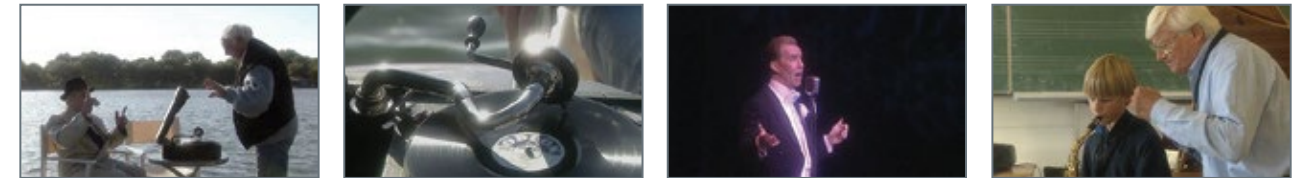


BIBLIOTHEKA



Film Productions | Impressions References

DIE MÄNNER, DER KRIEG UND DIE LIEBE ZUM SWING



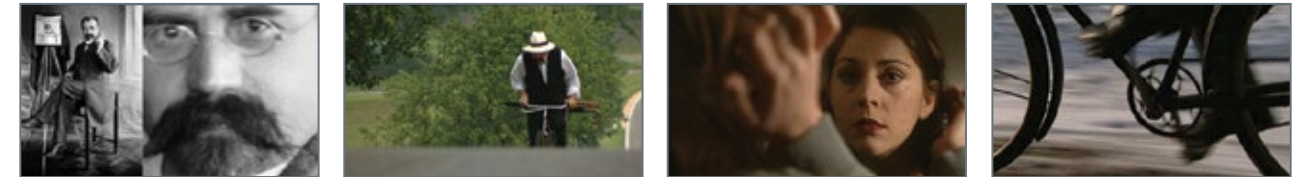
WIE ZUCKER IM TEE



IMMACULATE SPRINGS



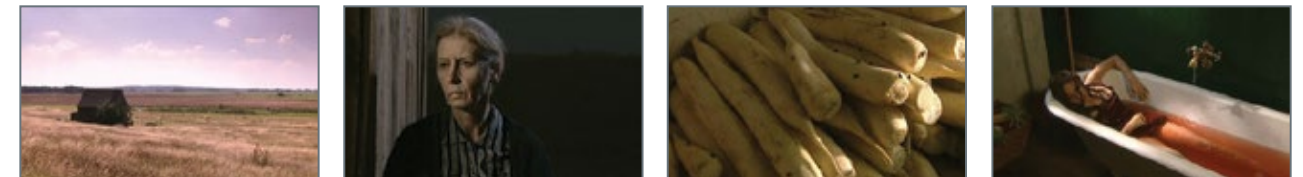
PÖHLERS PASSAGEN



ZAKIR AND HIS FRIENDS



ERNTEZEIT

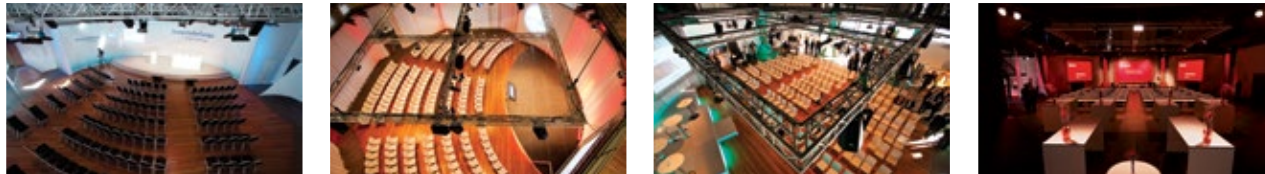


THE WAY OF THE WEED



Event Productions | Impressions References

CONFERENCE EVENTS | DEUTSCHE BANK, RWE, VODAFONE, TELEKOM, ALCATEL LUCENT UVM.



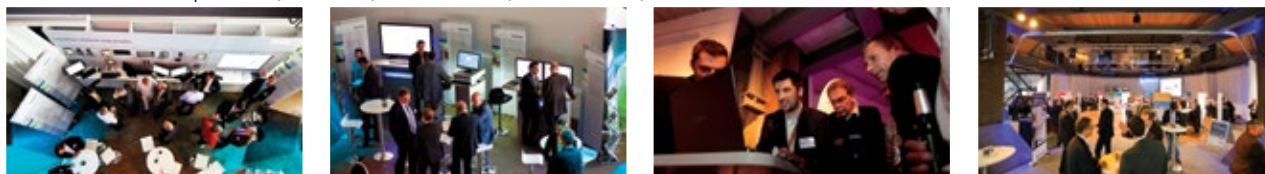
WORKSHOPS | E.ON, THYSSEN KRUPP, AGIPLAN, THOMAS COOK, FERROSTAAL, COLOPLAST UVM.



PRODUCT, DEALER PRESENTATIONS, KICK-OFFS | FIAT, ATLAS COPCO, MINI, SMART, PHILLIPS UVM.



PRODUCT EXHIBITION | SIEMENS, VERSATEL, DAIMLER BENZ, CHESTERFIELD, RUHR2010 UVM.



MAJOR CONFERENCES | BUNDESKONGRESS FÜR NATIONALE STADTENTWICKLUNGSPOLITIK 2010



GALA & COMPANY JUBILES | RWE, BRENNTAG, AREVA, UNIKLINIKUM ESSEN UVM.



EVENING EVENTS | EVONIK, ROLAND BERGER, TELEKOM, VISUS, RAG, OLYMPUS, DAIKIN, UVM.



Event formats | Impressions References

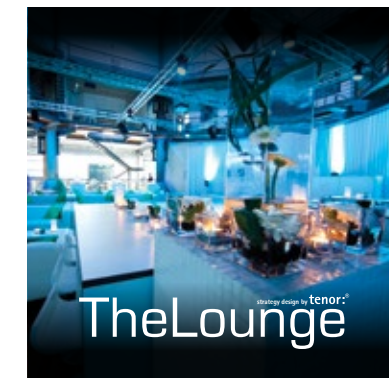
Places of encounter are more than ever of great importance for the coexistence and cooperation of people. In the age of digitization and informal communication, meeting places, places to stay, communicative spaces have the important task to connect people with each other, to promote direct exchange, to create communality and community. The OKTOGON is a modern workshop of communication.

In the conference and meeting room, it connects people - worldwide and locally, in the real space and in the digital space. As the stage of your corporate culture, the rooms adapt to your needs and immerse themselves in your corporate design. Present, debate and discuss in the OKTOGON. From conference talk to the presentation arena up to matching entertainment formats, we also offer overall concepts with individual profiles tailored to the OKTOGON.

MYWORKSHOP



THE LOUNGE



CHRISTMAS IN THE „REVIER“



DRIVERS LOUNGE



SALON DE LYS



WEDDING CELEBRATION IN THE OKTOGON



ENTERTAIN



GPSRALLYE.COM



CASINO ROYALE



05

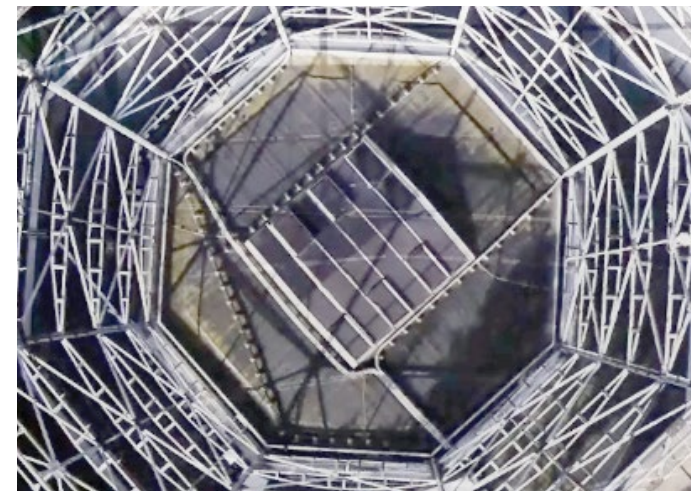
IMPRESSIONS | OKTOGON

INTERIOR AND OUTDOOR VIEWS
OKTOGON | COOLING TOWER II
ON THE TERRAIN OF THE ZECHÉ ZOLLVEREIN

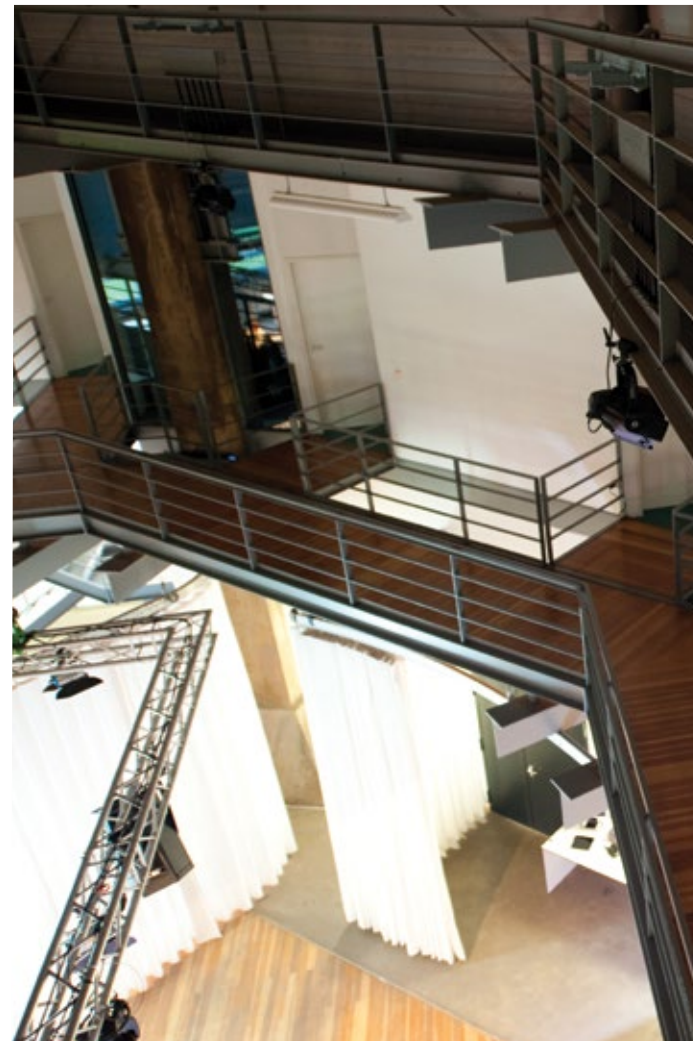
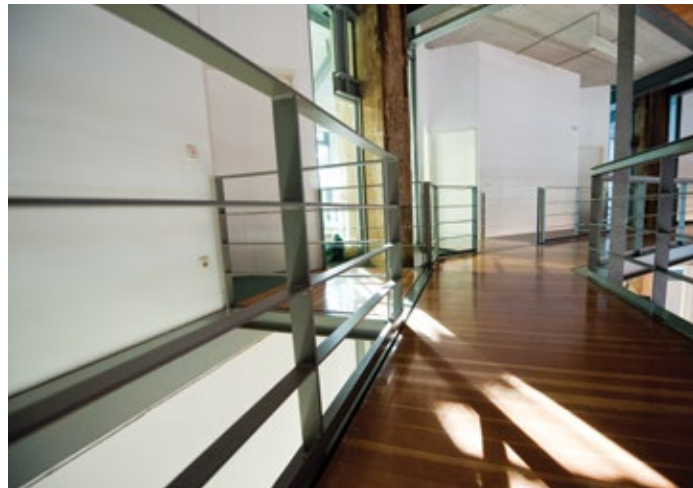
IMPRESSIONS OKTOGON | Interior and outdoor views



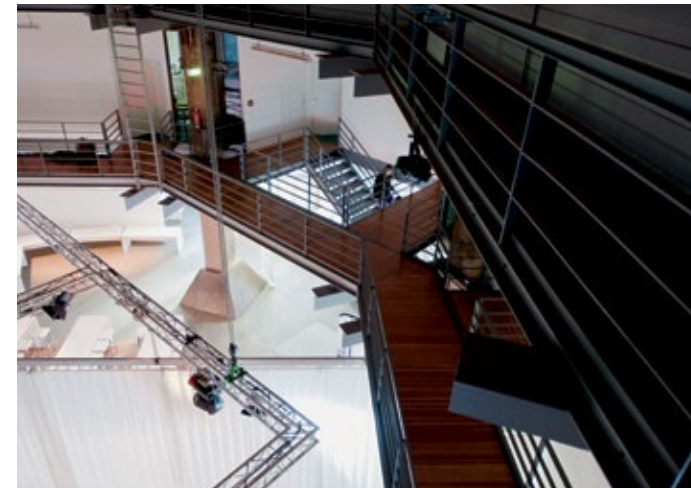
IMPRESSIONS OKTOGON | Interior and outdoor views



IMPRESSIONS OKTOGON | Interior and outdoor views



IMPRESSIONS OKTOGON | Interior and outdoor views





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In the history of Istria, the Romans and later the Venetians played a significant role. The 1000 year lasting influence of Venice in Istria, the Kvarner Bay and Dalmatia has created its own Mediterranean culture. You can still feel it today in the music, architecture and cuisine of the people. Our store offers not only the most exclusive goods but also an insight into the culture of Istria.