

EXPLORE & DISCOVER

Summer, sun, light
and more ...

Pg.05-06

GO TO MARKET

Get ready to
rumble ...

Pg.11-12

WALK & TALK

Reach the
goal ...

Pg.09-10

EXPRESS YOURSELF. BE PART OF IT!

Full tension or
Pass!

Pg.07-08

BUSINESS TOOLS 2020

Issue #1 |
GPSRALLYE 2020



L i f e s t y l e - N a t u r e - E n t e r t a i n m e n t

„offside from known paths you discover new territory“

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In developing new workshop content and concepts, we are breaking new ground according to our motto.

GPSRALLYE.com represents a self-developed format of our agency. tenor®.

From the conventional outdoor tour, to team-building measures, the mediation of corporate strategies and the reflection of workshop content – GPSRALLYE.com develops individual tours – nationwide – at interesting locations.

This results in our formats: „Walk and Talk“, „Explore and Discover“, „Go to market“ und „Express yourself. Be part of it!“

As part of the conception of your workshop contents, we are pleased to support you.

*
Information about the format can also be found at
www.GPSRALLYE.com

GPS RALLYE - FACTS & MORE

Whether it's 10:00 clock in the morning at Hunsrück or in the middle of the night at the Reeperbahn - we organize!

Our target group is corporate events of 30-300 people, as well as co-branding for city marketing companies.

GPS RALLYE.com inspects the terrain, creates maps, provides the guides and all the equipment - from the GPS device to the multitool.

The following contents are the focus of our tours:

- Entertainment
- Teambuilding
- Mediation of business strategies
- Reflection of workshop content
- through to the Assessment Tool to identify the professional, personal, social and managerial skills of professionals and executives.



explore & discover

Summer, sun, light and more ...

Discover the most exciting places in your region with GPSRALLYE.com. From the tourist guide to the teambuilding tour, we develop the right format for you.

BUSINESS TOOLS 2020



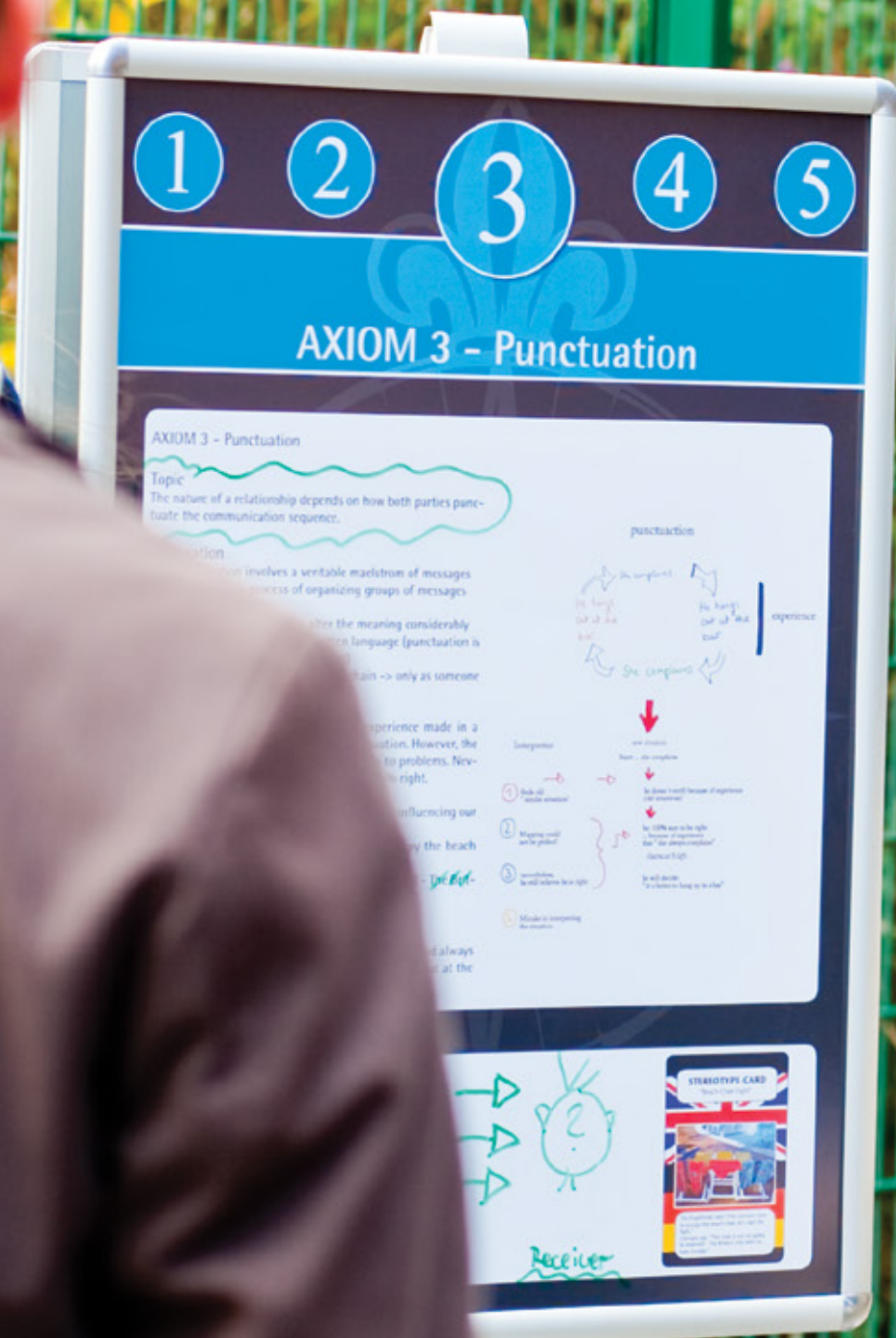
express yourself. be part of it!

The Assistance tool for identifying the professional, personal, social and managerial skills of professionals and leaders shows the boundaries between vanity and self-esteem, selfishness and team play.

Are you in the focus of attention or do you put yourself in the service of the team.

As part of a challenge, it is called „Full tension or Pass!!“





walk & talk

... Reach the goal...

Walk & talk invites you to a casual exchange in fresh air and inspiring surroundings. Expand your workshop to include this high-profile content-sharing tool.

Walk & talk is also an ideal substitute for a static „Get-together“.

Create interesting sales groups ... in personal conversations you reach your goals.



go to market

... get ready to rumble...

"go to market" vermittelt zeitgemäß Inhalte zu Strategie und Marketing Kick off's.

Wer hat's drauf?

GPS RALLYE.com erstellt gemeinsam mit Ihrer Geschäftsleitung das Unternehmensquiz zu den Zielen des neuen Geschäftsjahres. Das abgestimmte Punktesystem ermittelt Sieger und Verlierer.

Der subtile Abschluss verrät: Kein Team kennt Sieger noch Verlierer.

„offside from known paths
you discover new territory“

CITY MARKETING

City Marketing is aimed at city marketing and tourism companies planning contemporary tours in their area. GPSRallye.com designs and realizes complete tours within the framework of modern licensing models – from booking to implementation.



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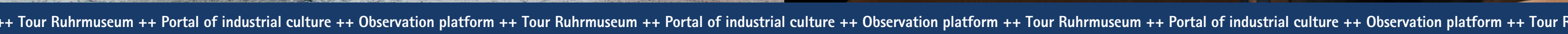


GPS RALLYE.COM HEADQUARTER

The OKTOGON combines industrial charm with the latest technology. Based on the historic structural shape, an octagonal new building in modern industrial design was constructed on the foundations of the former cooling tower, which offers a versatile setting for projects of all kinds:

Film and TV productions, press conferences, meetings, exhibitions, presentations, gala events and the base station of the conceptual groundwork of the GPS Rallye's.





A unique tour around the topic of structural change / transformation

The tour around the portal of industrial culture, the Ruhrmuseum, with the exhibition area of the industrial barons and the viewing platform over the coal washing building is an interesting door opener to find a connection to congress topics like „Change“, „Future“ or „Digitalization“. If you look northwards on the platform, you will discover the old Ruhr area with its refineries, dumps and chimneys. The skyline of downtown Essen in the south, on the other hand, is the center of the Ruhr Metropolis.

Lifestyle - Nature - Entertainment



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