

# HYBRID·EVENTS

ZECHEN ZOLLVEREIN



**OKTOGON**  
**FUTURE LAB**  
SCIENCE MEETS CULTURE

**BEST CONFERENCE  
LOCATION GERMANY...  
Location Award  
Winner**



## THE FUTURE IS “HYBRID”! HYBRID EVENT

Are you looking for a location for your Hybrid Event?  
As a film studio and media center, the Oktagon located on the World Heritage Site Zeche Zollverein, meets all the perquisites.

The future is “Hybrid”!

By enriching “Live Events” with digital interactions through every step of the process, Hybrid Events are the true win-win-concept of modern customer communication.  
Enhance your Events with digital aspects such as, Live Streams, Survey Tools or interaction platforms. We help to design your personal hybrid event!



**OKTOGON**  
**FUTURE LAB**

# HYBRID





## YOUR EVENT – LIVE & DIGITAL | INTERACTIVE EXPERIENCES

# WHAT DOES HYBRID MEAN?

Hybrid Events use modern technology to include the online audience into a physically held Live-Event, thus the live as well as the online audience experience the event as similar as possible.

At Hybrid Events the online audience as well as the live participants get to experience the same event. That means to contribute to questions, answers and results, to interact with speakers and participants alike.

**OKTOGON**  
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# HYBRID



# DIGITAL MODULES

PRICES AND ADD ON'S CAN BE FOUND IN THE ATTACHMENT OR ON ENQUIRY

## 0 STREAM PLENUM

Live stream or recording and subsequent online publication of your event on an online platform ("Slido") provided by us

## 1 HYBRID BASE

STREAM PLENUM plus  
+ Chat Box  
+ Q&A Sessions

## 2 HYBRID BUSINESS

HYBRID BASE plus  
+ Voting  
+ Wordcloud  
+ Recording  
+ additional interaction tools

## 3 HYBRID PRO

HYBRID BUSINESS plus  
+ display islands (live image, connection link or in online platform integrated Q&A Sessions)

## 4 HYBRID UNIVERSE

HYBRID PRO plus  
+ Additional Workshop Sessions via Zoom, Microsoft Teams or Streams on the Online Platform "Slido"

### HYBRID EVENTS | DIGITAL MODULES

A digital module does not yet make a hybrid event. A conventionally planned live event, which is supplemented with a digital stream module or with a survey tool is in itself not a hybrid event.

The addition of digital modules during Corona Times nevertheless is a good opportunity to publish parts of the event that cannot be carried out in person. Therefore contemporary events should always be supplemented with digital modules, e.g. in order to allow other participants access and participation to differentiate the access to different modules.

Finally, extensive advice on the draft is necessary to ensure that live and digital elements are aligned according to goals, budget and reach. Following, you will find the first modules and approaches in the attached price list.

A deep collaboration however, requires an individually crafted offer.

HYBRID OFFERS



# PRICES & PACKAGES

# HYBRID

HYBRID EVENTS | ATTACHMENTS

ATTACHMENT I

## HYBRID EVENT | OFFERS

### PRICES & PACKAGES

Basis Package "Stream Plenum" starting at **€ 1.200,-**

Stream Plenum	consisting of 1 x camera, slido software license for up to 500 people, input console, 1 x operator for operation and creation of stream, provision of stream for integration (alternatively published variant)	Flat	€ 1.200,-
Each additional camera	incl. cabling, assembly and dismantling, direction pro rata (please note that from two cameras and up a camera operator must be booked additionally)	Optional	€ 250,-
Camera Operator	to operate the cameras and cut / fades including direction and direction software / 8 hours (Please note that the general rehearsal and any preparations are charged pro rata)	Optional	€ 350,-

Package Price

Basis Package "Stream Plenum" incl. 2 cameras + operator (catalogue price €2.050,-)

Catalogue Price  
€ 2.050,-

**€ 1.750,-**



ATTACHMENT II

HYBRID EVENT | OFFERS

PRICES & PACKAGES

Add On's

1 | 3

LAYOUT+DESIGN

Individual Layout	Certainly, your streaming platform can be individualized and adapted to your event layout or your corporate design. Hence we offer you a starter package with three views at a price of € 550,- 8 hours / daily rate. Consisting of a landing page and two additional subpages for e.g. the workshop rooms.	Optional	€ 550,-
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Q&A MODULES

Q&A in Slido	<p>A true Hybrid Event is not merely a supplement to a Live Event. True Hybrid Events are shaped by the synergy of digital and physical elements.</p> <p>Q&amp;A Sessions help to differentiate and to draw conclusions for future events concurrently, Q&amp;A elements provide an event with dynamics and suspense.</p> <p>We offer consultation and implementation of different Q&amp;A options such as, polling, voting etc. incl. the opportunity to show preliminary results.</p> <p>For example we can offer you 10 Q&amp;A questions on the platform Slido including a simple evaluation and three answer options at an “introductory price” of €350, -.</p>	Optional	€ 350,-
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Add On's

2 | 3

WORKSHOPS

Zoom videochat (in workshop rooms)	consisting of Zoom professional license pro rata, streams over 40 min are possible, notebook, control panel, building and implementation of a stream, integration of the stream on the Slido platform	Optional	€ 250,-
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Package Price	5x Zoom Sessions	Flat € 1.000,-
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MS Teams videochat (in workshop rooms)	consisting of MS Teams professional license pro rata, streams over 40 min are possible, notebook, control panel, building and implementation of a stream, integration of the stream on the Slido platform	Optional	€ 300,-
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Package Price	5x MS Teams Sessions	Flat €1.200,-
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Workshop Streams	consists of a room camera (for free speeche and moderation) incl. assembly and dismantling, setup and the possibility of cross-fading between long shot and notebook webcam (please note that from 3 workshop streams and up a slido operator should be booked as a stand-by	Optional	€ 120,-
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Slido-Operator	Coaching and ensuring the stream upload; Coaching of the speakers in dealing with Zoom / MS teams; as well as further functions / 8 hours / daily rate	Optional	€ 350,-
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Integration of Workshops & display areas on the Landing Page	<p>When generating a stream from the sub-rooms, which can be accessed via the main platform an interesting opportunity is created for other participants to observe the discussions in other workshops, without participating themselves.</p> <p>A separate link in the room window enables participants to initially watch the stream and before participating themselves. Keyword. Delimitation of accesses through participant management and password allocation.</p>	Optional	
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ATTACHMENT III

**HYBRID EVENT | OFFERS**

PRICES & PACKAGES

Add On's

3 | 3

DISPLAY ISLANDS

Display Islands	Display islands can be shown in a similar way as the workshops. For the plenum the display islands are added as a menu item on the Slido Platform, different forms of implementation are possible.	Optional
» Option 01	Display Island with video (live recording)	Upon consultation
» Option 02	Display Island with link to content	Upon consultation
» Option 03	Display Island on the Slido Platform incl. Q&A Session	Upon consultation

PARTICIPANT MANAGEMENT

Participant Management	By choosing the Oktogon on the Zeche Zollverein you can make the decision to use participant management. Benefit from the opportunity right from the start by communicating with participants about their registration status. Additionally, our participant management system offers a transparent overview at all times. Our participant management also supports content with limited participants. Furthermore, participants will receive their individualized agenda at the check-in.	Optional
» Option 01	tracking content visited; opportunity for attendance control with regard to contributions	
» Option 02	differentiation of content through participant management and password allocation	
» Option 03	registration and tracking of participant status or control of the number of participants with regard to participation limitation	







Fill out the form, save the PDF file and send it to us with your contact details as a non-binding request to [info@oktoton.tv](mailto:info@oktoton.tv).

# CHECKLIST HYBRID EVENTS

Enhance your event with the use of digital communication channels and tools.

## I. Stream

- ☐ Plenum
  - ☐ Amount of cameras
  - ☐ Amount of feeds
  - ☐ Amount of live broadcast
  - ☐ Integration Workshop-Streams
  - ☐ Recording

- ☐ Workshops
  - ☐ Landing Page
  - ☐ Zoom, MS Teams, etc.
  - ☐ Recording
- ☐ Display Islands
  - ☐ Landing Page
  - ☐ Zoom, MS Teams, etc.
  - ☐ Recording
  - ☐ other publications

## II. Q&A Modules

- ☐ Chat area
  - ☐ Plenum
  - ☐ Workshops
- ☐ Voting, Polling, etc.
  - ☐ 5-10
  - ☐ 10-30
  - ☐ > 30

## III. Participant Management

- ☐ Yes
- ☐ No
- Further information is available from individual advice.

## IV. Layout + Design

- ☐ Landing Page
- ☐ Menu structure
- ☐ Placeholder (Teaser, Breaking Session, etc.)
- ☐ Backgrounds
- ☐ Inserts
- ☐ Animations
- ☐ Logo
- ☐ Music, Jingle

## V. Consulting + Concept

- ☐ Technical Advice
- ☐ Content Consulting
- ☐ Idea Interaction
- ☐ Event Conceptualization



## **FURTHER INFORMATION:**

[www.oktogon.tv/en/corona.html](http://www.oktogon.tv/en/corona.html)



# **SHAPING THE FUTURE WITH REASON AND COURAGE!**

## **CORONA+HYGIENE+SAFETY**

You are planning an event and you still have questions concerning the local Corona safety provision?

We consolidated with local institutions to work-out policies to ensure the safety of your event. We're happy to provide you with a concept for your event free of charge after the inspection of your requirements.

**HOSTING EVENTS? YES! SAFE!**

**OKTOGON  
FUTURE LAB**



# BEST OF OKTOGON | INTERARTES...

**2019** Junghans ++ Deloitte++ Continental ++ Vaillant ++ Daikin ++ SPD ++ Škoda ++ Justiz Ministerium NRW ++ medi ++ CRIF Bürgel ++ MEG ++ sedus ++ Cargobull ++ ING Bank ++ SER Solutions ++ Swarco ++ Capgemini ++ Contilia ++ Unity Media ++ BRP ++ Stiftung Mercator ++ Dörken MKS ++ NRW Gründercamp ++ Erwin L. Hahn Institute ++ neubourg ++ Tui ++ Rudolf Müller **2018** BG ETEM ++ Gothaer ++ E.ON ++ Effizienz Agentur NRW ++ Thyssen Krupp ++ Allianz ++ Axpo ++ Commerzbank ++ Innogy ++ DK Kunststoff-Service ++ Britax Römer ++ Infinigate ++ Kaufland ++ Orthopädenkongress NRW ++ BDVT ++ Deutsche Bahn ++ Saint-Gobain Weber ++ LEG ++ Johnson Controls ++ Consorsbank ++ Telekom ++ NRW School of Governance ++ RWE ++ Drees & Sommer ++ DekaBank ++ WiFF ++ Rewe ++ LVM ++ **2017** Allianz ++ Aubi Plus ++ Bosch ++ EnergieAgentur.NRW ++ Weiling ++ Hays ++ Orthopädenkongress NRW ++ Nürnberger Versicherung ++ Continental ++ LEG ++ dtv ++ Bertelsmann ++ Atlas Copco ++ Trilux ++ Drescher & Cie ++ LVM ++ Haniel ++ ISA ++ ACO ++ ifaa ++ Commerzbank ++ Fisat ++ WAZ ++ Five Guys ++ **2016** Friesland Campina ++ Verlag Focus Rostfrei ++ AXA ++ ALK-Abelló ++ Deutsche Kinder Jugendstiftung ++ Nationale Agentur Bildung für Europa ++ Huf Hülsbeck & Fürst ++ Orthopädenkongress NRW ++ Bosch ++ Canada Life ++ VDM Metals ++ Metropole Ruhr ++ Thyssen Krupp ++ St. Jude Medical ++ BSCI ++ KIA ++ Bechtle ++ Siemens ++ BGF ++ Swizz Life ++ Medtronic ++ LVM ++ Rotterdam Post Council ++ E.ON **2015** VRR ++ Outokumpo ++ Berner Group ++ VBG ++ Stabilo ++ Vodafone ++ Mundipharma ++ Deutsche Annington ++ NETGO ++ TSR ++ Coty Inc. ++ Viessman ++ telegate ++ Merial ++ DB Schenker ++ Augentoptikerverband ++ WILO ++ Endress+Hauser ++ Bezirksregierung Arnsberg ++ AVEVA ++ Hoya Lens ++ Zerna ++ Prisma **2014** HDI ++ T-Systems ++ Würth ++ Food & Flavour ++ Focus Rostfrei ++ FOM Hochschule ++ Mundipharma ++ soleo ++ Hareus Kulzer ++ Sparkassen-Kreditpartner ++ Wacom ++ PE Automotive ++ Heinrich Walter Bau ++ Air Liquide ++ Schwäbisch Hall ++ telegate ++ Cegellec Contracting ++ OBI ++ Mekom ++ IG Metall ++ Pernod ++ Hüttenwerke Krupp Mannesmann ++ AXA ++ NWB Verlag ++ BNP Paribas ++ MINT Städtetage ++ RWE ++ HDI ++ S-Kreditpartner ++ Würth ++ Schwäbisch Hall ++ Wacom ++ Actemium ++ IG Metall ++ Focus Rostfrei ++ PE Automotive ++ Heinrich Walterbau ++ Sirona ++ Mekom ++ telegate ++ Mundipharma ++ Soleo **2013** Procter & Gamble ++ Acer ++ Valeo ++ ThyssenKrupp ++ Brenntag ++ TARGOBANK ++ Siemens ++ Aussenhandelsverband NRW ++ Unisys ++ Philip Morris ++ DB Schenker ++ Telefónica ++ Mercedes ++ Vivawest ++ Metro ++ Hamilton Robotics ++ Würth ++ Hogan Lovells ++ Acer ++ DFE Pharma ++ Abicor Binzel ++ Universitätsklinikum Essen ++ Elektromobilität NRW **2012** Hilti ++ Océ ++ Carglass ++ ABB ++ TÜV SÜD ++ GDB ++ TITANIA ++ Merck Serono ++ FIAT ++ Aussenhandelsverband NRW ++ Beckman Coulter ++ Atradius ++ LBS ++ Unfallkasse NRW ++ DB Schenker ++ Compass Group ++ sanvartis ++ Versatel **2011** Ferrostaal ++ Vodafone ++ Beckman Coulter ++ Open Grid Europe ++ Bilfinger Berger ++ Universitätsklinikum Essen ++ Akzo Nobel ++ RUHR.2010 ++ Haier ++ RAG ++ Apobank ++ N-ERGIE ++ agiplan ++ Ferrero ++ Carcoustics ++ Ruhr-Universität Bochum ++ IFOK Stiftung ++ ERGO ++ TÜV Rheinland ++ Alcatel-Lucent ++ opta data ++ Coloplast ++ Atlas Copco ++ Constantin Entertainment



www.oktogonal.tv



INTERARTES